

Corporate

SPONSORSHIP

Packet



Project Mend-A-House

Neighbors Helping Neighbors

ADDRESS

8787 Commerce Ct.
Manassas, VA 20110

PHONE

703-792-7663

WWW.PMAH.ORG

PROJECT BACKGROUND



BUSINESS SOLUTION



FUNDING

PMAH works off of the donations received through our community, fundraising our loved staff and volunteers put on, and grants provided by organizations and government entities.



PROGRAMS

Our work goes directly to the community. Through our loan closet to home modification projects, we strive to ensure the safety and mobility of our neighbors homes.



HISTORY

PMAH was founded in 1984 by Lily Blackwell with funding from the Prince William County Agency on Aging. Ms. Blackwell wanted to ensure that our community was able to Age-in-Place.



MISSION

Project Mend-A-House, a 501(c)(3) proudly serves low-income residents in need of home repairs and/or home modifications in Prince William County, Manassas, and Manassas Park, VA. All our home repairs, including materials, are provided to our clients at no charge. We are the only nonprofit organization of this kind in the area. As such, we are often our clients' last hope to ensure their continued and safe residency in the comfort of their own homes.

SPONSORSHIP LEVEL

LEVELS OF SPONSORSHIP

Sponsorship levels are active starting January 1, and ending on December 31st.
 All Benefits and Levels are subject to change at a moment's notice.
 Every sponsor will sign an MOU prior to activation of sponsorship.

BENEFITS & LEVELS	PLATINUM \$40,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000
Logo & Link of your choice on sponsor webpage				
Recognition in our Annual Report				
PMAH sponsorship logo on your digital media	Logo	Logo	Name	Name
Ad & link in "Message from our Sponsors Email"				
Recognition on PMAH's home page				
Recognition on quarterly newsletter				
EVENT BENEFITS				
Recognition sign in your booth				
Branded giveaway/literature in swag bags				
Priority selection of booth space	1st	2nd	3rd	4th
Recognition on yearly t-shirt	Logo	Logo	Name	
Booth space at Taste of the Town				
30-second social media video on PMAH channel				
PROJECT BENEFITS				
Branded giveaway/literature in swag bags				
Branded signage at all projects	Logo	Logo	Name	Name
Social media recognition during projects	5 times	3 times	1 time	
Exclusive recognition at 1 project				
SOCIAL BENEFITS				
Branded giveaway/literature in swag bags				
Branded signage at all PMAH attended events	Logo	Logo	Name	Name
Social media recognition during events	5 times	3 times	1 time	
Yearly 30/45-second video on PMAH's social channels	3 times	1 times		

PROJECT SPONSORSHIP

HELP US HELP OUR NEIGHBORS!

EXCLUSIVE PROJECT

Cost of all materials and labor

- Small Projects	\$500
- Medium Projects	\$2,500
- Large Projects	\$7,500

Lunch for labor force \$500

Spring Break Service Week \$5,000

Fall Break Service Week \$5,000

Summer Service Day \$2,000

Project Sponsor Recognition:

- Acknowledgment of Project Sponsor during the project via social media, newsletter, press releases, and at the project with company-owned signage, vehicle, or other advertisements with prior agreement.
- Logo placed on the webpage for the duration of the project.
- Include giveaway/literature in any swag bags given at the project.
- Representative(s) may volunteer at the event with company shirts worn.

Lunch Sponsor Recognition:

- Branded, company-owned table cloth may be used.
- Branded signage at the serving table.
- Representative may be present to serve lunch to volunteers.

Service Week/Day(s) Sponsor Recognition:

Ideal for church groups, company outings, team bonding, etc.

- Full week or day of giving back to the communities.
Can include but are not limited to canvassing, volunteering at projects, office work, warehouse work, etc.
- Logo placed on the webpage for the duration of the service week/day.
- Include giveaway/literature in any swag bags given at the project.
- Representative(s) may volunteer at the event with company shirts worn.
- Branded, company-owned table cloth may be used.
- Branded signage at the serving table.
- Representative may be present to serve lunch to volunteers.